



ADVANCING OUR
COMMUNITY

2017 ANNUAL REPORT

ORGANIZATION



**ADVANCING OUR
COMMUNITY**

Founded in 1965, the Chinese-American Planning Council, Inc. promotes the social and economic empowerment of Chinese American, immigrant, and low-income communities. We work to advance and transform our communities. By living out our values, we aim to be the premier social service and leadership development organization.

We are our community. We are committed, inclusive, and responsive.

We embrace our community. We are reliable, trusted, and transparent and hold ourselves to the highest quality standards.

We empower our community. We inspire leadership, equity, and progress.

BOARD

As of June 30, 2017

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** Added as of August 2017

STAFF LEADERSHIP

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Administration

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Simon Chiew, Chief Strategy Officer
Carlyn Cowen, Chief Policy and Public Affairs Officer
Alan Gerson, General Counsel
Elizabeth Hendler, Director of Institutional Advancement
Mabel Long, Director of Donor Engagement and Special Events
Edgar A. Pereira, Chief Program Officer
Kim To, Chief Development Officer
Alice Wong, Chief of Staff
Bill Yeung, Director of Administrative Affairs
Steven M. Yip, Director of Operations

Programs

Judy Ah-Yune, Director of Manhattan Community Services
Wai Yee Chan, Director of Queens Community Services
Brian Chen, Director of Education and Career Services
Mary Cheng, Director of Early Childhood Education
Catherine Lee, School-Age Child Care Services
Steve Mei, Director of Brooklyn Community Services
Po-Ling Ng, Assistant Executive Director & Senior Services Director

Affiliates

Ling Ma, Chief Program Officer, CPC Home Attendant Program

LETTER FROM THE BOARD CHAIR & CEO

Dear Friends,



Jenny Low

Board Chair

A handwritten signature in black ink, appearing to read 'JL'.

Thank you all for your tremendous support of CPC. With the generosity and engagement of our board, partners, funders, and volunteers, CPC continues to make great strides toward ensuring that Chinese American, immigrant, and low-income communities can thrive in New York City.

At CPC, we envision a New York City where children are safe and educated, individuals and families reach their highest potential, and seniors are engaged as they age in their neighborhoods. We know that the best approach to fulfilling this vision is to surround communities with high-quality education, career, and social services that reflect their cultural and linguistic characteristics. We also know that as the nation's largest Asian American social services organization, CPC has to be a voice to effect positive change for underserved communities.

CPC was originally founded in 1965 in response to the end of the Chinese Exclusion years that coincided with the Civil Rights Movement, the War on Poverty, and the waves of immigrant families entering the U.S. Today, our community has grown and diversified, but its needs and barriers have been exacerbated. Asian Americans are the fastest growing community in New York City, with the Chinese American community growing 38%. Three out of four are immigrants, two out of three do not speak English well, and one out of five lives in poverty. During these challenging times, children are being bullied in schools, families are working more than one job but cannot make ends meet, and seniors are struggling to find affordable housing.



Wayne Ho

President & CEO

A handwritten signature in black ink, appearing to read 'Wayne Ho'.

Our legacy of service provision and grassroots activism provides us with the inspiration to address the current needs of our community. We are excited to announce **Advancing Our Community**, CPC's organization-wide strategy to promote social and economic empowerment of our community members. We have updated our vision, mission, and purpose, and we have developed values to guide our work. We look forward to working together to implement our blueprint by strengthening our services, developing advocacy and leadership skills among staff and clients, and continuing to be a leader in the nonprofit sector.

During these challenging times, CPC remains committed to being an inclusive and trusted organization for individuals of all backgrounds. We will make our services available to all and will fight the current anti-immigrant sentiment impacting our community. CPC is stronger because we are not only serving but also advocating for our diverse community members.

With your continued support, we will be able to empower over 700 staff and 60,000 community members with the tools to advocate for themselves and their communities. Thank you for embracing and empowering our community.

ADVANCING AND EMPOWERING OUR COMMUNITY

When Sam Yeung left Hong Kong for New York City in 2012, he was fluent in Mandarin, Cantonese, and Fujianese, but he could not speak English. Now, he cracks jokes with his teachers and gives travel recommendations to tourists who stop him on the street. Sam has advanced through five levels of CPC's free English classes, but he's able to do more than just speak the language – he's able to speak up for himself.

During in-class trainings, Sam learned key phrases like “Do you have a warrant?” and “I have the right to remain silent” from English Instructor Jeffrey Lau and Know Your Rights trainee Bryan Lucero of Career & Education Services.

Civics lessons have asserted students' grasp of English and translated more broadly into community engagement. Sam visited New York City Hall and Queens Borough Hall to rally for adult literacy funding. He's also met with City Council staff at Asian Pacific American Advocacy Day to talk about the needs of his community.

CPC is empowering staff at all levels through a newly formed immigrant rights task force, Know Your Rights, and Get Out the Vote campaigns. Front-line staff like Bryan and Jeffrey are key to providing resources to immigrants and doing the necessary work of developing the voices of our constituents as the next generation of community leaders.



“I learned about American culture, customs, and justice. My confidence grew.”

Sam Yeung, ESOL student and advocate

6 Know Your Rights workshops conducted and **100** Know Your Rights cards distributed

13 in-class Voter Registration workshops, **13,800** Get Out the Vote calls, and **3,300** door-knocking literature drops

40 hours of training through the Mayor's Office of Immigrant Affairs' ActionNYC initiative

900 students enrolled in adult literacy English classes, with 7.5 hours of civics per week

1,000 people helped by legal services partners in applying for immigration, naturalization, housing, employment, entitlements, and benefits



ENGAGING EARLY LEARNERS



Broome Street Center students and members of JPMorgan Chase's Goodworks Volunteer Group recreate stories from their readings with clay.

Setting the right foundation for early learning involves the careful coordination of a devoted community of educators, parents, extended family members, and volunteers. In order for children to thrive, their home language and cultural background must be valued and recognized as essential elements of the learning process.

CPC's Early Childhood Education engages every dimension of learning: social, physical, intellectual, creative, cultural, and emotional. Creative and cultural arts celebrate the children's home cultures, holidays, and traditions. Physical education includes outdoor playgrounds for physical activities, while our math and science activities emphasize cognition and problem solving.

Each year, because of the dedication of our teachers, children who are struggling with English language acquisition may be referred for assessment and provided needed supports to ensure they receive appropriate care and are ready for kindergarten. CPC works closely with parents through the evaluation process and, if needed, connects them to a center that specializes in providing developmental attention. A total of 281 children and their families were served by six early childhood education centers this year, developing interests in healthy eating and cooking, and learning stress management and hand-eye coordination through yoga and soccer skills.

99

children prepared for kindergarten and graduated Universal Pre-Kindergarten

60

volunteers participated in beautification activities at early childhood education centers

3

new classrooms added to serve 45 more children in Queens

204,722

meals and snacks provided through funds from the Child and Adult Care Food Program

ENHANCING ARTS & LITERACY WITH FAMILY

“My Family” *(excerpt)*

My family is like the bright sun, they are my song that is sung.

Sitora Chorshanbaeva, 4th Grade, P.S. 153 Homecrest COMPASS in Brooklyn, pictured with parents Leylya and Golibjon

Sitora Chorshabaeva, an energetic fourth grader who at 5 years old emigrated from Uzbekistan, was the youngest winner of this year’s Young Poet’s Society competition hosted by the New York City Department of Youth & Community Development. Sitora’s after-school program leader encouraged her to participate. “I didn’t think I was going to win, but I am very happy that I did!” she said. Though nervous, she joined four other winners on stage – all seventh graders – to accept a Kindle e-reader.

Sitora is a student at one of CPC’s 11 School-Age Child Care Centers, after-school programs hosted at public schools that incorporate positive youth development principles and caring adult role models with interactive tutoring methods and recreational, artistic, and community service activities. Each center focuses on English language learners, and more than 1,700 children benefited from these programs in the past year.



Catherine’s Lasting Contributions

After more than 40 years of service as a teacher and leader of CPC’s School-Age Child Care services, Director Catherine Lee has retired. Her time was defined by the dedication and care she took with her students and families and the staff she led. Catherine never stopped innovating; recently she spearheaded new music and reading programs to reach 300 more students. We will miss her gentle humor, positivity, and strength that touched so many at CPC.



135

students received free music education in 9 after-school classes, with an increase in parent engagement

161

students in the Astor Ready Readers program showed significant improvements in vocabulary and reading comprehension

100%

of literacy program participants received bilingual books in their native languages, including Albanian, Chinese, Italian, Russian, Spanish, and Turkish

CULTIVATING LEADERSHIP

Kenneth Zhao, Annabel Xie, and Jerry Li were participants in CPC's Beacon Community Center program at I.S. 220 in Sunset Park, Brooklyn. For years, they attended recreation, dance, and holiday events at the Beacon, which inspired them to volunteer in and eventually lead neighborhood-based activities. Now they give back to the next generation as Beacon program staff.

Beacon's participants-turned-program leaders like these define the Beacon's uniqueness. The cycle of mentoring the next generation to move the initiative forward has been happening for 25 years.

"The Beacon is a place that made me the person I am today; a person who is passionate and ready to change the community for the better. It is my second home."

Annabel Xie, Beacon summer program youth worker and Chinese Traditional Dance Ensemble member

The Beacon program offers free classes and activities for all ages during the week and on weekends. Since it started in 1992, more than 20,650 participants have collectively completed 209,000 hours of community service. "Our participants truly feel like part of a family by returning and mentoring the next generation. They reciprocate love and support received during their own time with CPC. This is the ultimate attestation of youth development and community building," said Beacon Director Fatima Balancier.

150

built social skills and multicultural understanding through a cross-cultural pen pal program at the Beacon summer camp

58%

of high school seniors attending University of Buffalo's Instant Decision Day were accepted on the spot

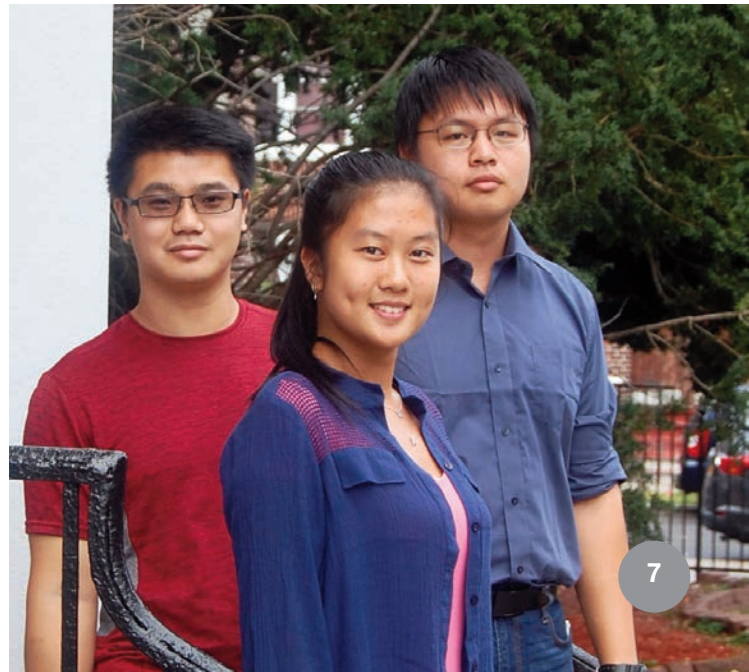
91

people placed into new jobs after attending workforce training programs in hospitality, luxury retail, and customer service

\$10

average hourly increase in wages for luxury retail program participants

Out-of-school programming and workforce training are consistently identified by neighborhood parents as one of the top community needs in our service areas. One in five New York City Asians do not have a high school diploma, and CPC's after-school, internship, and career development programs take aim at addressing these needs. Last year, our Education and Career Services division served more than 5,000 individuals, including 2,490 young people who worked 315,000 hours in summer jobs at 200 work sites.



CONNECTING SKILLS AND OPPORTUNITY

Mr. Lu Ping Jiang and Ms. Dang Ying Chen came to the United States in 2016 to provide opportunities for their son. When learning English did not come quickly enough and they struggled to find meaningful jobs. Mr. Jiang reached out to the Queens Community Services' Senior Community Services Employment Program (SCSEP), a work-based training program designed to respond to the needs of older job-seekers that face barriers to employment.



“We honestly felt so lost, and CPC helped us find a path to take. We’re so grateful for these opportunities that enable us to raise our son in America.”

Dang Ying Chen, SCSEP program participant

Ms. Chen was formerly a kindergarten teacher in China, and CPC paired her skills as a caretaker with a career as a licensed home health aide, eventually leading to her new position at ABI Health Care. Likewise, Mr. Jiang was able to find full-time employment with the Chinese Herald Christian Crusades, where he utilizes his broad skillset from his time as a driver and pianist in China. Since finding employment and working for the last year, both mother and father are able to support their son who is now in college. “We work hard and we just want to have a good life here,” said Mr. Jiang.

Asian seniors in New York City are more likely to be low-income than Asian seniors nationally and other seniors in New York City, with about one in four living in poverty. On top of struggling to meet the basic costs of living, about two in three Asian seniors have limited English proficiency, and one in five do not speak English at all. CPC’s Senior Services programs are sanctuaries for those who are linguistically isolated, food insecure, or need access to a number of other social services. Last year, our four senior centers provided comfort, aid, and social activities to 14,400 seniors.

263

seniors employed at 75 sites through our Senior Community Service Employment Program

2,400

seniors assisted with SNAP benefits

2,900

homebound individuals served through our Home Attendant Program

EMPOWERING INDIVIDUALS AND FAMILIES



John Rong, a 23-year-old Brooklynite, likes to ferry out to Governor's Island, pick strawberries upstate, visit Philadelphia, swing in hammocks, make art, and win board games. For more than four years, John's contagious smile has brightened the weekends of two dozen fellow young people and their parents at recreational activities like these designed for families with special needs.

Since the 1990s, individualized, bilingual support services for families with special needs have been provided seven days a week in communities across New York City, now serving 400 families. Services expanded to 67% more families in Brooklyn alone last year.

Despite the importance of person-centered care for those with developmental disabilities and other special needs, many Asian and immigrant families lack access to quality care, adequate health literacy, and opportunities that build a sense of belonging. CPC is working to expand services to meet the growing need so individuals and families can get the culturally and linguistically sensitive resources and strength-based services they need. Last year, 14,275 households were provided multi-social services at our three community centers located in Chinatown in Manhattan, Flushing in Queens, and Sunset Park in Brooklyn.

"It is a way for me to talk to people and make friends. What I learn from the program, I tell my friends and family. I teach them what I learn."

John Rong, Brooklyn Weekend Recreational Program participant

5,000 households were screened for benefits like SNAP and Medicare

708 individuals received HIV/AIDS support services

Immigrants from **25 different countries** were served, speaking **19 languages**

A **newborn** was the youngest client and two **114-year-olds** tied for the oldest

Nutrition outreach targeted neighborhoods where SNAP underutilization rates are highest, including Chinatown, Flushing, and Sunset Park

The **first-ever Family Support Conference for Chinese-Speaking Caregivers and Self-Advocates** brought **13 service providers** and over **100 individuals and families with special needs** together

UNIFYING QUEENS UNDER ONE ROOF

CPC opened a new, intergenerational community center in Flushing, Queens in January 2017. The Queens Community Center is our main front door in the borough and is home to more than a dozen programs, including community services, special needs services, a senior center, a senior employment program, youth services, workforce training programs, legal services, and a brand new early childhood center.

The 10-story, 31,000 square-foot building brings many Queens-based services under one roof and provides much-needed programming and services, ensuring that immigrants and low-income families of diverse backgrounds can reach their fullest potential.

We are deeply appreciative to all who were part of this collaborative effort, including the Nan Shan Senior Center Advisory Board, members of the community, and CPC's board and staff.



3,000

people served every day at new Queens Community Center

300

seniors were engaged and cared for

260

seniors received paid on-the-job training

750

youth gained work experience

45

preschoolers have a safe place to grow and learn

370

immigrants took English classes

100

people were trained for careers in hospitality

150

individuals with developmental disabilities joined enriching programs

ADVANCING OUR FUTURE

To ensure the success and sustainability of programming in our new home and to adapt to the growth and needs of the future, CPC is asking for your support.

You have the opportunity to directly impact the development and betterment of our growing communities in Queens. Your support will advance the next generation and help CPC promote the social and economic empowerment of Chinese American, immigrant, and low-income communities.

Make your mark on your community today. Join us as a naming contributor or donor to our Queens Community Center.

For more information, please contact Mabel Long at mlong@cpc-nyc.org or call 212-941-0920 x140.



PUBLIC SUPPORT

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AND FAMILY SERVICES
NEW YORK CITY ADMINISTRATION FOR
CHILDREN'S SERVICES
NEW YORK CITY COUNCIL
SPEAKER FUND
NEW YORK CITY DEPARTMENT FOR
THE AGING
NEW YORK CITY DEPARTMENT FOR
THE AGING (CITYMEALS ON WHEELS
THROUGH HENRY STREET SETTLEMENT)
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HEALTH & MENTAL HYGIENE
NEW YORK CITY DEPARTMENT OF YOUTH
AND COMMUNITY DEVELOPMENT
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NEW YORK STATE DEPARTMENT
OF EDUCATION
NEW YORK STATE DEPARTMENT
OF HEALTH
NEW YORK STATE DEPARTMENT OF STATE
NEW YORK STATE OFFICE FOR PEOPLE
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 SANDY MA
 TMI TRADING CORP.
 UNITED HEALTHCARE
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Disclaimer: If you were a CPC donor between July 1, 2016 and June 30, 2017, and find your name missing, misspelled, or listed under the wrong heading, please accept our apologies.

Help us correct our records by contacting Mabel Long at mlong@cpc-nyc.org or call 212-941-0920 x140.

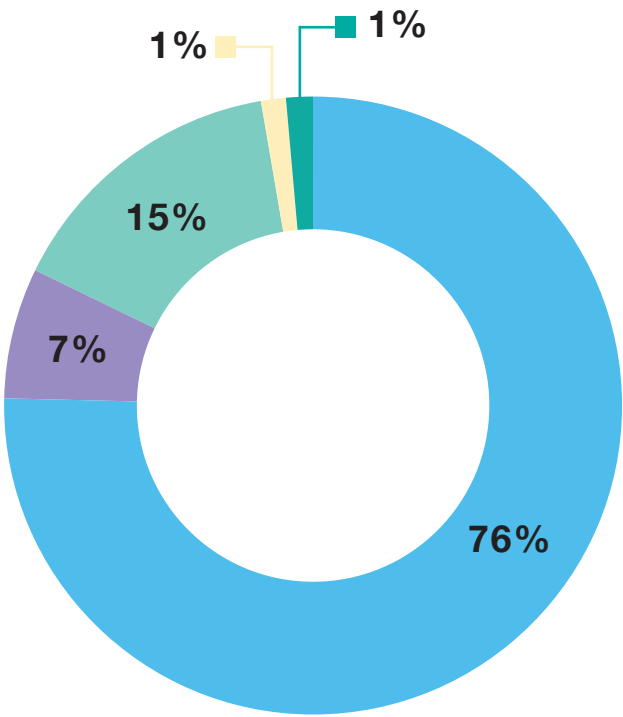
CONSOLIDATED FINANCIAL STATEMENTS *

	CPC	SUBSIDIARIES
SUPPORT AND REVENUES		
Government Grants and Contracts	19,786,652	37,506,259
Rental Income		3,605,559
Service Fees	1,743,843	80,061,680
Contributions and Private Grants	4,016,607	4,500
Event Revenue (net)	338,776	
Other Income and Public Support	355,429	4,267,928
Total Support and Revenues	26,241,307	125,445,926
EXPENSES		
<i>Program Services</i>		
Early Childhood Education	4,129,870	
School-Age Child Care	2,872,891	
Education & Career Services	4,461,754	
Community Services	5,277,825	
Senior Services	4,671,143	
Home Attendant Program		108,017,263
Senior Housing and Real Estate		4,729,599
Total Program Services	21,413,483	112,746,862
<i>Support Services</i>		
Management & General	4,433,759	7,986,732
Fundraising	203,442	
Total Support Services	4,637,201	7,986,732
Total Expenses	26,050,684	120,733,594
 Change in Net Assets	 190,623	 4,712,332
ASSETS		
Current	5,461,033	46,322,331
Non-Current	15,416,931	35,373,369
Total Assets	20,877,964	81,695,700
LIABILITIES		
Current	9,539,919	51,767,013
Non-Current		12,484,955
Total Liabilities	9,539,919	64,251,968
NET ASSETS		
Unrestricted	10,856,997	17,443,732
Restricted	481,048	
Total Net Assets	11,338,045	17,443,732
 Total Liabilities and Net Assets	 20,877,964	 81,695,700

* Draft audit numbers.

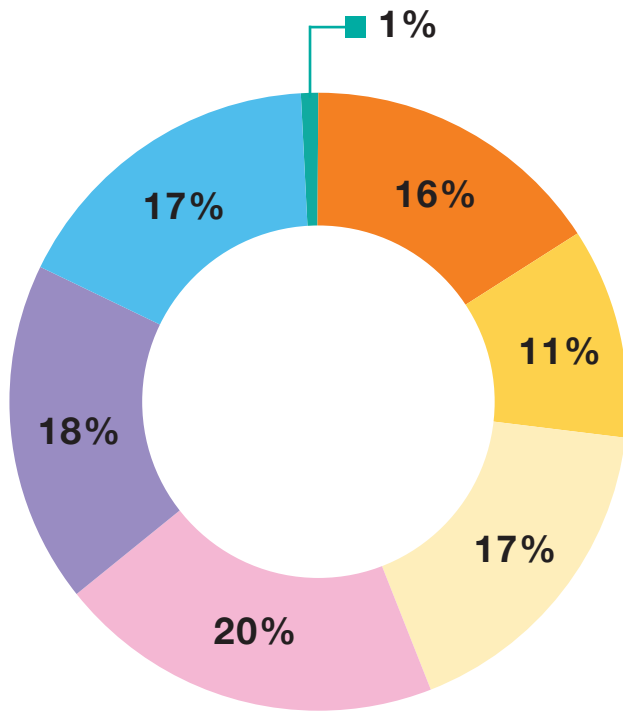
CPC REVENUES BY SOURCE

Government Grants and Contracts
Service Fees
Contributions and Private Grants
Event Revenue (net)
Other Income and Public Support



CPC EXPENDITURES BY PROGRAMS & SUPPORT SERVICES

Early Childhood Education
School-Age Child Care
Education & Career Services
Community Services
Senior Services
Management & General
Fundraising





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