



December 12, 2014

Dear Friends,

On behalf of the Chinese-American Planning Council (CPC), we are writing to invite you to join CPC's 50<sup>th</sup> Annual Fundraising Gala Dinner on **Thursday, February 26, 2015** to celebrate the Year of the Ram, Lunar New Year 4713 but most importantly, the year 2015 also marks the Golden Anniversary of CPC and its legacy of service to the Asian community in New York. Through a series of agency wide events, CPC is entering our 50th year of service as we reflect on our unique history.

Since our founding in 1965, CPC has become one of the largest social service providers for Asian Americans in the United States. Our mission is to serve the Chinese-American, immigrant and low-income communities in New York City by providing services, skills and resources towards economic self-sufficiency. CPC provides a range of services including child care, youth services, senior services, workforce development and community services.

This year we will be honoring seven outstanding individuals for their extraordinary contributions and dedication to the community:

- **Honoree of the Year – Joyce Chang, Managing Director, Head of Global Commodities Research, Corporate and Investment Bank, J.P. Morgan**, one of the 25 Most Powerful Women in Finance 2014, and one of three bankers to be inducted into the Fixed Income Analyst Society Hall of Fame. Ms. Chang has inspired many women in finance and well as given back to the community in many ways.
- **Leadership Awardees – Gordon Lau, President of Lau N. Son Produce**; has always given back to the community and supported various non-profit organizations in Chinatown. **Michael E. Lee, Executive Director of Apex for Youth**, a Chinatown based organization that connects youth to positive role models who guide and inspire youth to become confident youth adults who are ready for college and to give back to the community.
- **Civic Leadership Award – Yume Kitasei, Chief of Staff of Office of NYC Council Member Margaret Chin** was indispensable during the Lower East Side's fight to save child care slots during the 2012 budget year. With her assistance and advocacy with Councilmember Chin, thousands of child care slots were preserved for the lower Manhattan community.
- **Pioneer Award – Allen B. Cohen** was the former Executive Director of CPC and one of the first 5 employees to have been providing services at CPC. Mr. Cohen has been with CPC for over 40 years, advocating for the development of crucial social service programming to immigrant families. Before retiring Mr. Cohen envisioned CPC's Tribeca Learning Center, which now serves 100 children each year. **Karen Liu** was the former Assistant Executive Director of CPC and Director of CPC's Childcare Division. For over 37 years at CPC, Ms. Liu spearheaded the accreditation of CPC's Early Child Care Centers with National Association for the Education of Young Children (NAEYC) and grown the division tremendously. Ms. Liu continues to be a strong advocate for increased access to the arts, culture and literacy for children. **Po-Ling Ng**, CPC's Assistant Executive Director and Director of Senior Services was also one of the first 5 employees of CPC, as well as the first female employee in CPC. The title Ms. Ng is most proud of is Director of CPC's Open Door Senior Center, a model Asian American senior center for NYC serving seniors since 1972. Our Pioneer Awardees have seen CPC grow from a small store front on Pell Street to one of the leading Asian American social service agencies in the Tri-State area serving over **8,000** individuals each day through **over 50** programs in **25** locations citywide.

This golden anniversary will only happen once. Your organization can become a part of CPC's legacy of service. **Attached you will find an invitation and sponsorship form. A unique sponsorship package with different yearlong sponsorship opportunities is also available.** For more information please contact Mabel Long at [annualdinner@cpc-nyc.org](mailto:annualdinner@cpc-nyc.org) 212-941-0920 ex.140.

Thank you and we look forward to seeing you at our dinner!

Sincerely,

Pauline Tse  
Chair, Dinner Committee

David Chen  
Chief Executive Officer & President

**CHINESE-AMERICAN  
PLANNING COUNCIL, INC.**  
150 Elizabeth Street, New York, NY 10012  
Website: [www.cpc-nyc.org](http://www.cpc-nyc.org)  
Tel.: (212) 941-0920, Fax: (212) 966-8581

A not-for-profit, multi-social service  
educational and planning organization

#### **BOARD OF DIRECTORS**

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David S. Chen

#### **CENTRAL ADMINISTRATION** 212.941.0920

<b>COMMUNITY SERVICES</b>	
Asian Family Services	212.941.0030
Asian Child Care Resources & Referrals	212.941.0030
HIV/AIDS Services	646.613.8369
Multi-Social Service Center	212.431.7800
Special Needs	212.941.0030

#### **CHILD CARE SERVICES**

Baxter Street	212.431.8574	Jacob Riis	212.533.9138
Chrystie Street	212.431.9124	Little Star	212.673.2680
Confucius	212.925.4325	Pike Street	212.587.0912
Chung Pak	212.343.9630	Garment	212.219.2286
Tribeca	212-925.5641	Queens	718.358.8899

#### **BROOKLYN BRANCH** 718.492.0409

Multi-Social Services  
Services to Asian Parents of the Disabled  
Senior Services

#### **QUEENS BRANCH** 718.358.8899

Multi-Social Services  
Senior Community Service Employment Program  
Services to Families with Special Needs

#### **SENIOR SERVICES**

Chinatown Senior Citizen Center	212.233.8930
Nan Shan Senior Center	718.358.3030
Open Door Senior Center	212.431.9026

#### **WORKFORCE DEVELOPMENT** 212.941.0041

Adult Literacy Program  
Career Center  
Hotel Training Program

#### **YOUTH SERVICES**

Brooklyn Youth Services	718.492.0409
Manhattan Youth Services	212.941.0920
Queens Youth Services	718.358.8899

YEAR OF THE RAM



DINNER COMMITTEE

Pauline Tse, *Chair* • Jan He • Virginia Kee • Jenny Low • Andy Lun  
Edward Ma • Eddie Mo • Flora R. Si • Pearl Tam • Wayne Wong • Justin Yu

BOARD OF DIRECTORS

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David Chen, *President & Chief Executive Officer*



Chinese-American  
Planning Council, Inc.

Mission Partner:  
使命夥伴



150 Elizabeth Street, New York, NY 10012 1-212-941-0920 www.cpc-nyc.org

CHINESE-AMERICAN PLANNING COUNCIL

華人策劃協會



人助人

PEOPLE HELPING PEOPLE

1965 - 2015



You Are Invited

誠邀

## 華人策劃協會

誠邀您參加我們50週年新春籌款晚宴

2015年2月26日(星期四)

6時正入席

華埠金豐大酒樓(伊利莎白街20號)

請於2015年2月12日前回覆

詳情請電 (212) 941-0920 內線140或141

或電郵annualdinner@cpc-nyc.org

### Chinese-American Planning Council, Inc.

cordially invites you to join us for

our 50th Anniversary and celebration of the Chinese New Year

Thursday, February 26, 2015

Dinner: 6:00 pm

Jing Fong Restaurant (20 Elizabeth Street, Manhattan)

Please RSVP by February 12, 2015

For more information, please call (212) 941-0920 Ext. 140 or 141

or email annualdinner@cpc-nyc.org



### 風雲人物

張愉珍女士

摩根大通銀行執行董事

全球商品研究部主管

### 領袖獎

劉傑仁先生

劉南農產公司總裁

李汝乾先生

Apex for Youth 行政總監

### 公民領袖獎

北清夢女士

紐約市議員陳倩雯辦公室

幕僚長

### 先鋒獎

柯恩先生

華策會前任行政總監及顧問

劉潤棠女士

華策會前任助理行政總監及

托兒服務部主管

伍寶玲女士

華策會助理行政總監及

老人服務部主管

### Honoree of the Year

Joyce Chang

Managing Director

Head of Global Commodities Research

Corporate and Investment Bank, J.P. Morgan

### Leadership Award

Gordon Lau

President, Lau N. Son Produce

Michael E. Lee

Executive Director, Apex for Youth

### Civic Leadership Award

Yume Kitasei

Chief of Staff, Office of NYC Council Member

Margaret Chin

### Pioneer Award

Allen B. Cohen

former Executive Director and

Senior Advisor of CPC

Karen Chang Liu

former Assistant Executive Director of CPC

and Director of CPC Childcare Division

Po-Ling Ng

Assistant Executive Director and

Director of CPC Senior Services Division



## Chinese-American Planning Council

### **50th Anniversary Chinese New Year Fundraising Dinner**

Thursday, **February 26, 2015**, Jing Fong Restaurant, 20 Elizabeth Street, NYC

#### **I/ We would like to be a sponsor:**

_____ <b>Diamond</b> <b>\$25,000</b>	* One VIP banquet table for ten * Digital Logo display * Program acknowledgement	* Full page color ad – inside cover * Recognition plaque presented at the event * Acknowledgement on web & in journal
_____ <b>Ruby</b> <b>\$10,000</b>	* One VIP banquet table for ten * Digital Logo display * Program acknowledgement	* Full page color ad * Recognition plaque presented at the event * Acknowledgement on web & in journal
_____ <b>Gold Sponsor</b> <b>\$5,000</b>	* One banquet table for ten * Digital Logo display * Program acknowledgement	* Gold Page Ad * Acknowledgement on web & in journal
_____ <b>Silver Sponsor</b> <b>\$3,000</b>	* One banquet table for ten * Digital Logo display * Program acknowledgement	* Silver Page Ad * Acknowledgement on web & in journal

**OR**

#### **I/We would like to place a journal ad in the Dinner Journal**

(Digital files for journal ad in JPEG 300 dpi or PDF format must be received by **January 23, 2015**, please email it to [annualdinner@cpc-nyc.org](mailto:annualdinner@cpc-nyc.org))

_____ <b>Gold Page (6.75"x 9") - \$1,200</b>	_____ <b>Full Page (6.75"x 9") - \$800</b>
_____ <b>Silver Page (6.75"x 9") - \$1,000</b>	_____ <b>Half Page (6.75" x 4.25") - \$500</b>

Please reserve \_\_\_\_\_ seat (s) at \$150 each person (10 seats per table)

I/We cannot attend, but wish to make a fully tax-deductible contribution of \$\_\_\_\_\_.

Name/Organization : \_\_\_\_\_

(as it should be listed in the journal)

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Contact \_\_\_\_\_ Tel \_\_\_\_\_ E-mail \_\_\_\_\_

To pay online, please go to [www.cpc-nyc.org](http://www.cpc-nyc.org); then click on "Donate Now"

Please return this form and make check payable to  
Chinese-American Planning Council  
150 Elizabeth Street  
New York, NY 10012

For more information, please contact Mabel Long  
Tel (212) 941-0920 (ext. 140 or 141)  
Fax (212) 966-8581  
E-mail: [annualdinner@cpc-nyc.org](mailto:annualdinner@cpc-nyc.org)  
[www.cpc-nyc.org](http://www.cpc-nyc.org)

**Thank you for your support of Chinese-American Planning Council**